



THE *NELLIE* McCLUNG FOUNDATION

20 YEARS
ANNIVERSARY
LUNCHEON

NOVEMBER

TUESDAY **05** AT 11AM

2024

FAIRMONT HOTEL
2 LOMBARD PLACE

EMPOWERING AND CELEBRATING GIRLS AND
WOMEN AS LEADERS

20 YEARS ANNIVERSARY LUNCHEON



The Nellie McClung Foundation presents the **20th Anniversary Luncheon**, in support of the 'Yes I Can' Leadership initiative. The luncheon will take place on **November 5, 2024**, at the **Fairmont Hotel**. It promises to be a celebration recognizing the accomplishments of the past 20 years and looking forward as we raise funds to help empower girls and women in Manitoba to become leaders in their community.

The event will feature a captivating fireside conversation with **The Honourable Janice C. Filmon, C.M., O.M.**, former Lieutenant Governor of Manitoba and founding Chair of the Nellie McClung Foundation, alongside **Shelagh Rogers, O.C.**, an iconic figure in Canadian broadcasting. Together, they will delve into a reflective discussion on their distinguished careers and the transformative influences that have molded them into trailblazers.

The Nellie McClung Foundation, while honouring the legacy of past trailblazers, works to empower, inspire, and celebrate girl and women leaders in the community. The **'Yes I Can' Leadership Program** will be tailored to young girls to develop life skills that will help them to feel empowered and encourage leadership.





The Nellie McClung Foundation's Famous 5 Monument on the grounds of the Manitoba Legislative Building

About the **Foundation**

The Nellie McClung Foundation (NMF), while honouring the legacy of past trailblazers, works to empower, inspire, and celebrate girl and women leaders in the community.

We do so through;

- educating and providing varied resources, history and experiences that inspire equal participation in leadership roles;
- embedding the values that were reflected by those earlier women and men who fought for equality;
- enhancing social awareness which challenges individuals to support equality;
- promoting the right and privilege to lead within the community, and;
- providing opportunities to recognize and celebrate the talents and leadership of women.

Our vision is that all Manitoba girls and women are empowered leaders in the community.

PATRON

The Honourable Anita R. Neville, P.C., O.M.
Lieutenant Governor of Manitoba

FOUNDER

Myrna Driedger

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Yes I Can **Leadership Initiative**

Many studies have shown that young girls can lose a lot of confidence as they go through their teen years. Because of this, we need to find ways to help girls see what their future could look like and inspire them to believe **'Yes I Can'**.

In recognition of the 10th anniversary of the International Day of the Girl, the Nellie McClung Foundation introduced the **'Yes I Can'** Leadership Initiative with the launch of a video series called **'Yes I Can'** featuring the stories of five dynamic young women aged 16-25.

The **'Yes I Can'** leadership initiative is a complementary program to the Foundation's existing **Trailblazer Scholarships**, that presents awards to self-identified female students considering careers in the exciting fields of science, technology, engineering, arts and math (STEAM), business or underrepresented trades.

With your support and all funds raised from the 20th Anniversary Luncheon, the Foundation aims to develop a program tailored to young girls and women to develop life skills that will help them to feel empowered and encourage leadership.



2023 Nellie McClung Trailblazer Scholarship recipients with Founder, Myrna Driedger

Nellie McClung **Trailblazer Scholarships**

These awards are dedicated to self-identified female students exploring careers in the dynamic fields of Science, Technology, Engineering, Arts, and Math (STEAM), business, or underrepresented trades. These sectors promise exceptional job prospects, substantial earning potential, and engaging work environments.

- **Financial Support:** Each scholarship provides significant financial assistance, alleviating the financial burdens associated with pursuing education in STEAM, business, or underrepresented trades.
- **Career Opportunities:** As recipients, individuals have the opportunity to embark on a journey towards exciting and fulfilling careers with promising job opportunities, impressive earning potential, and stimulating work environments.
- **Empowerment:** Awardees become integral members of a community of empowered women, breaking barriers and making a meaningful impact in traditionally underrepresented fields.

Our selection criteria prioritizes diversity, ensuring that Manitoba's varied population is represented. Awards are specifically designated for students from Indigenous, northern, and rural communities.

Special Guest Speaker
**The Honourable Janice C. Filmon,
C.M., O.M.**



Join us for an exclusive luncheon in conversation with **The Honourable Janice Filmon, C.M., O.M.**, Manitoba's 25th Lieutenant Governor. As the founding Chair of the Nellie McClung Foundation, she played a crucial role in placing a monument of the "Famous Five" on the Manitoba Legislature grounds.

Janice Filmon, holding a Bachelor of Science degree in Home Economics, served as the past chair of the University of Manitoba Alumni Association. Beyond her public roles, she is the wife of Gary Filmon, former Premier of Manitoba for eleven and a half years, and a devoted mother and grandmother.

Her extensive civic engagement includes chairing the Board of Directors of the Cancer Care Manitoba Foundation, founding Leadership Winnipeg, and leading the Festivals component for the 1999 Pan American Games. Recognized for her contributions, Janice received the Guardian Angel Award from the Manitoba Cancer Treatment and Research Foundation. In her honor, the Janice C. Filmon Award for Leadership in Cancer Care in Manitoba was established by the Manitoba Cancer Treatment and Research Foundation & Canada Life (formerly Great West Life).

Janice Filmon holds honorary doctorates, receiving an Honorary Doctorate in Canon Law from St. John's College in 2007 and an Honorary Doctorate of Law from the University of Manitoba in 2011. Inducted into the Order of Manitoba in 2007 and the Order of Canada in 2013, Janice was acknowledged as a Manitoba 150 Women Trailblazer award recipient in 2021.

Special Guest Speaker
Shelagh Rogers, O.C.



Join us for an exclusive in conversation luncheon with **Shelagh Rogers, O.C.**, a trailblazer in Canadian broadcasting, as she shares insights from her illustrious career spanning over four decades. Renowned as the host and producer of CBC Radio's *The Next Chapter* for 15 years, Rogers has been a tireless advocate for Canadian authors and literature, championing diverse voices and women's leadership in media.

From her formative years at CFRC to hosting national shows like *Morningside* and *Sounds Like Canada*, Rogers has made an indelible impact on the Canadian media landscape. Her role as Chancellor of the University of Victoria, and her advocacy for truth and reconciliation highlight her profound commitment to meaningful storytelling and women's leadership.

As a mental health advocate and honorary witness for the Truth and Reconciliation Commission of Canada, Rogers will share her journey of breaking barriers and promoting positive change, emphasizing the role of women in shaping narratives and fostering inclusivity.

Don't miss this opportunity to hear from a broadcasting icon whose career reflects a deep passion for storytelling, an unwavering commitment to amplifying underrepresented voices, and a dedication to making a significant difference in the world—one story at a time.



Partnership **Opportunity**

By joining us as a partner, you are showing the community your organization's commitment to promoting gender equality and supporting the women and girls of our great province who are, or are on their way to becoming, confident and empowered leaders of our businesses, organizations, governments, schools and communities.

By having your organization support the Nellie McClung Foundation's 20th Anniversary Luncheon, this opportunity will offer your company excellent exposure through event promotion, corporate networking, advertising and community engagement.

Join us and host your valuable clients and staff for an inspirational evening. Guests will enjoy a delicious lunch by the Fairmont Hotel and a captivating fireside conversation with The Honourable Janice C. Filmon, C.M., O.M. and Shelagh Rogers, O.C.,

Sponsorship Levels

	Presenting \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$3,000	Youth Table \$2,000
Sponsorship availability	1	2			
VIP Reception tickets	8	8	4	2	
Luncheon tickets	8	8	8	4	8
Opportunity to make remarks	✓				
Exclusive signage at event	✓	✓			
Logo on pre-luncheon marketing	✓	✓			
Emcee recognition	✓	✓			
Full page ad in program	✓	✓	Half page ad	Quarter page ad	Acknowledged
Sponsor video loop exposure	✓	✓	✓	✓	✓
Logo on NMF Website	✓	✓	✓	✓	✓
Company name/logo on table	✓	✓	✓	✓	✓
Post-luncheon logo recognition in Winnipeg Free Press ad	✓	✓	✓	✓	✓



Presenting **Sponsor**

\$10,000

Maximum of one availability

PRESENTING SPONSORSHIP BENEFITS

- Eight (8) VIP Reception passes prior to the luncheon
- One (1) table of eight (8) with premium seating
- Opportunity to make remarks
- Exclusive signage at event recognizing your company
- Emcee recognition as Presenting Sponsor during the event
- A full page ad within the program
- Pre-Luncheon logo recognition in all event print and media advertisements
- Logo/name on the Nellie McClung Foundation's 20th Anniversary Luncheon webpage – include link to your corporate website for one (1) full year
- Sponsor video loop exposure at the Luncheon
- Company name/logo will be displayed on table sign
- Logo/name recognition in event program
- Post-Luncheon logo/name recognition in Winnipeg Free Press advertisement

Gold Sponsor

\$7,500

Maximum of two availabilities

GOLD SPONSORSHIP BENEFITS

- Eight (8) VIP Reception passes prior to the luncheon
- One (1) table of eight (8) with premium seating
- Exclusive signage at event recognizing your company
- Emcee recognition as Gold Sponsor during the event
- A full page ad within the program
- Pre-Luncheon logo recognition in all event print and media advertisements
- Logo/name on the Nellie McClung Foundation's 20th Anniversary Luncheon webpage – include link to your corporate website for one (1) full year
- Sponsor video loop exposure at the Luncheon
- Company name/logo will be displayed on table sign
- Logo/name recognition in event program
- Post-Luncheon logo/name recognition in Winnipeg Free Press advertisement

Silver Sponsor

\$5,000

SILVER SPONSORSHIP BENEFITS

- Four (4) complimentary VIP Reception passes prior to the luncheon
- One (1) Table Eight (8) complimentary tickets to the luncheon
- A half page ad within the program
- Logo/name on the Nellie McClung Foundation's 20th Anniversary Luncheon webpage – include link to your corporate website for one (1) full year
- Sponsor video loop exposure at the Luncheon
- Company name/logo will be displayed on table sign
- Logo/name recognition in event program
- Post-Luncheon logo/name recognition in Winnipeg Free Press advertisement

Bronze **Sponsor**

\$3,000

BRONZE SPONSORSHIP RECEIVES:

- Two (2) complimentary VIP Reception passes prior to the Luncheon
- Four (4) complimentary tickets to the Luncheon
- A quarter page ad within the program
- Logo/name on the Nellie McClung Foundation's 20th Anniversary Luncheon webpage – include link to your corporate website for one (1) full year
- Sponsor video loop exposure at the Luncheon
- Company name/logo will be displayed on table sign
- Logo/name recognition in event program
- Post-Luncheon logo/name recognition in Winnipeg Free Press advertisement

Youth Table **Sponsor**

\$2,000

Through this sponsorship, we allocate the tickets for your sponsored table to deserving youth, providing them with the opportunity to partake in an extraordinary event. This endeavour extends beyond mere attendance at an event; it's about unlocking opportunities, nurturing inspiration, and dreaming big.

YOUTH TABLE SPONSORSHIP RECEIVES:

- Logo/name on the Nellie McClung Foundation's 20th Anniversary Luncheon webpage – include link to your corporate website for one (1) full year
- Sponsor video loop exposure at the Luncheon
- Company name/logo will be displayed on table sign
- Logo/name recognition in event program
- Post-Luncheon logo/name recognition in Winnipeg Free Press advertisement



Individual **Tickets**

\$150

Youth **Tickets**

\$100

Table of **8 Tickets**

\$1,200

Tickets available for purchase online at nelliemcclungfoundation.com

20 YEARS ANNIVERSARY LUNCHEON

For more information

To confirm your participation, please contact

Tina Jones

Sponsorship Chair

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Connie Yunyk

Event Chair

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1-204-990-2858

Honourary Event Chair

Myrna Driedger, Founder

Event Steering Committee

Connie Yunyk - Event Chair

Tina Jones, O.M. - Sponsorship Chair

Dana Driedger

Diane Sparrow

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Website

www.nelliemcclungfoundation.com

