# Strategy #15

## Planner for Writing a Newspaper Article

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| **Headline**  Write the headline you would use to capture your audience’s attention. |  |
| **Lead**  Create an opening to capture interest, suspense or surprise. |  |
| **Body – 5W Plus – Who, What, Where, When, Why, How** | |
| **Who** are the characters/people involved? |  |
| **What** was the problem, issue or event?(be specific)  Use transitions to explain.  (First, after that, next, then, soon, immediately, after, at last, finally.) |  |
| **Where** did the problem, issue or event incident take place? |  |
| **When** did the problem, issue or event take place? |  |
| **Why** did the problem, issue or event take place? |  |
| **How** did people feel about the  problem, issue or event? |  |
| **Direct Comment (Quote)**  Include a comment someone might have said about the incident. (or create one for this article if one is not available) Tell who said it. Place it in a key spot in the news article. |  |
| **Ending -** Create a suitable ending to conclude the newspaper article. |  |